

# Strategy

## Strategy Pathway Legend

- Core Course
- Foundational Elective
- Specialized or Related Elective
- Capstone Elective

### Foundational

Strategy Formulation  
B5502/B6502, 1.5 credits

### Competitive

Economics of Strategic Behavior  
B8216/B7216, 3 credits

Game Theory and Business  
B8315, 1.5 credits

### Growth

Corporate Growth and Development  
B8508/B7508, 3 credits

Entrepreneurial Strategy  
B8586, 1.5 credits

Catching Growth Waves to 2050 and Beyond  
B8658/B7658, 3 credits

Turnaround Management  
B8511/B7511, 3 credits

### Non-Market

Business Strategies and Solving Social Problems  
B8587, 1.5 credits

### Technology

Technology Strategy  
B8570/B7570, 3 credits

People Analytics and Strategy  
B8590/B7590, 1.5 credits

### Implementation

Fundamentals of Governance  
B8575, 3 credits

Future of Work: Strategy & Leadership  
B8551, 1.5 credits

### Consulting Skills

Management Consulting Lab  
B8701, 3 credits

DSI: Mastering the Tools of Strategy Consulting  
B8624, 1.5 credits

Succeeding in Consulting: from Project Manager to CEO Advisor  
B8605, 1.5 credits