

Spring 2021
EMBA Fri/Sat Elective Schedule

Fridays on Campus

	8-Jan	22-Jan	5-Feb	19-Feb	5-Mar	12-Mar	26-Mar	9-Apr	16-Apr
(Breakfast 7:30-8:30)									
8:30-11:30 AM	A-1	C-2	D-4	A-6	B-6	A-9	C-10	C-11	C= Exam/Makeup # 1
(Lunch 11:30-12:30)									
12:30-3:30 PM	B-1	A-3	B-3	C-5	D-7	B-7	D-10	B-11	B= Exam/Makeup # 1
(Break 3:30-3:45)									
3:45-6:45 PM	D-1	B-2	A-5	B-5	C-7	D-9	B-9	A-12	D=Exam/Makeup # 1

Saturdays on Campus

	9-Jan	23-Jan	6-Feb	20-Feb	6-Mar	13-Mar	27-Mar	10-Apr	17-Apr
(Breakfast 7:30-8:30)									
8:30-11:30 AM	C-1	D-3	B-4	C-6	C-8	B-8	A-11	D-12	A= Exam/Makeup # 1
(Lunch 11:30-12:30)									
12:30-3:30 PM	D-2	A-4	C-4	A-7	D-8	C-9	D-11	B-12	
(Break 3:30-3:45)									
3:45-6:45 PM	A-2	C-3	D-5	D-6	A-8	A-10	B-10	C-12	

<u>A = Elective Menu A</u>	<u>Division</u>	<u>Course #</u>	<u>Faculty</u>	<u>Room Assignment</u>	<u>Notes</u>
Launch Your Startup (virtual)	Management	B7519-001	Jack Kaplan		
<u>B = Elective Menu B</u>	<u>Division</u>	<u>Course #</u>	<u>Faculty</u>	<u>Room Assignment</u>	<u>Notes</u>
Digital Marketing: Strategy & Tactics (virtual)	Management	B7640-001	Jeremy Kagan		
<u>C = Elective Menu C</u>	<u>Division</u>	<u>Course #</u>	<u>Faculty</u>	<u>Room Assignment</u>	<u>Notes</u>
Mergers & Acquisitions (virtual)	Finance	B7325-001	Donna Hitscherich		Mergers & Acquisitions will not meet on 1/22. It will meet for a makeup on 4/16.
FinTech: Consumer Financial Services (virtual)	Economics	B7255-001	Stephen Zeldes		FinTech: Consumer Financial Services will not meet on 1/9. It will meet for a makeup on 4/16.
<u>D = Elective Menu D</u>	<u>Division</u>	<u>Course #</u>	<u>Faculty</u>	<u>Room Assignment</u>	<u>Notes</u>
Napoleon's Glance (virtual)	Management	B7514-001	William Duggan		Napoleon's Glance will not meet on 3/6. It will meet for a makeup on 4/16.
Modern Econometrics for Business (virtual)	Economics	B7257-001	Laura Boudreau		

<See Page 2 for Off Menu Course Schedules>

Off Menu Courses:

Course	Division	Course #	Faculty	Room Assignments	Dates	Campus Location	Notes
Capital Markets & Investments	Finance	B7306-002	Mark Zurack, Michaela Pagel		Jan:19, 26 Feb: 2, 9, 16, 23 Mar: 2,9,23 Apr: 6,13, 20	Virtual	
Behavioral Economics & Decision Making	Marketing	B7619-001	Vicki Morwitz		Jan:12, 19, 26 Feb: 2, 16,23 Mar: 2,9,16,23,30 Apr: 6	Virtual	
Fundamental Analysis for Investors, Managers and Entrepreneurs	Accounting	B7010-001	Shivaram Rajgopal		Jan:13, 20,27 Feb: 3,10,17,24 Mar: 3,10,17,24,31	Virtual	
Behavioral Economics & Decision Making	Marketing	B7619-100	Vicki Morwitz		Feb 8-12	Virtual	
Power & Influence	Management	B7531-100	Eric Abrahamson		Mar 7-11	Virtual	
Managing Brands, Identity, & Experience	Marketing	B7621-100	Bernd Schmitt		Mar 21-25	Virtual	
Advanced Market Strategy: Development & Execution	Marketing	B7620-100	Noel Capon		Apr 11-15	Virtual	
Please check the following URL for full-time MBA course schedules and room assignments: https://www8.gsb.columbia.edu/courses/							